

April 27, 2010

Dear Business Owner,

Next month Washington City celebrates its birthday. In conjunction with Cotton Days, the city is holding its annual Jr. Rodeo on May 7th. We are asking your company to be a main sponsor in this event. Each year we partner with local businesses to provide our youth participants the experience of a lifetime. As part of this partnership, we provide businesses the opportunity to advertise at the rodeo.

All proceeds help to cover the cost of the event so that we can continue to offer this family fun-filled event each year. We are asking for support with this event with a donation in the amounts listed on the next page.

This sponsorship/advertising fee for Washington City is tax-deductible and can be used as a tax write off as either a donation or as a business expense. We are happy to send a tax donation form for you to keep for your records.

We have greatly appreciated the support you have given the city in the past. Please contact me at your earliest convenience.

Sincerely,

Camille Sailsbury (435) 656-3694
Cotton Days JR Rodeo Chair

Wendi Bulkley
Washington City Community Center Director (435) 656-6353
Cotton Days JR Rodeo Asst. Chair

Rodeo Advertising Sponsorship Tiers

Bronze Buckle Sponsor= \$50

Company Logo placed in printed program

Silver Buckle Sponsor=\$100

Company Logo placed in printed program

Company 3x6 Banner placed at event (You supply banner)

Gold Buckle Sponsor=\$200

Company Logo placed in printed program

Company Banner placed at event (You supply banner)

Live Mentions throughout event

1 (Three-Month Family Membership) to the Washington City Community Center

Platinum Buckle Sponsor=\$350

Company Logo placed in printed program

Company Banner placed at event (You supply banner)

Live Mentions throughout event

1 (ten) punch pass to the Washington City Community Center

1 (Three-Month Family Membership) to the Washington City Community Center

Logo placement on email blasts received by 13,000+ recipients through Washington City

JR. Rodeo Title Sponsor=\$500

Company Logo placed in printed program

Company Banner placed at event (You supply banner)

Live Mentions throughout event

Logo placement on email blasts received by 13,000+ recipients through Washington City

1 (Three- Month Family Membership) to Washington City Community Center

2 (ten) punch passes to the Washington City Community Center

Client Signature: _____ Date: _____

Sponsorship Level: _____ Total Amount Due: _____

Cotton Days Volunteer Rep: _____

Office Use Only: Paid w/ Cash _____ Check _____ Credit Card _____

Credit Card # _____ Ex _____ 3 Digit Code: _____

Authorized Signature: _____ Date: _____